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ZHU ZHU PETS™ TO INVADE NATIONALS PARK DURING SUNDAY'S GAME

First 2500 children to enter ballpark will have chance to win a free Zhu Zhu Pets™ Hamster!

WASHINGTON (August 17, 2009) - Zhu Zhu Pets™ have officially invaded Washington, D.C.! In addition to taking over major retailers, Zhu Zhu Pets™ will also be making a special appearance at the Nationals game on Sunday, August 23, 2009.

The first 2,500 children to enter Nationals Park on Sunday will be given a hamster mask, some of which will have a special designation redeemable for a free Zhu Zhu Pets™ hamster. The winners will be announced during the game, at which time winning children will bring their masks to the Family Fun Zone to retrieve their Zhu Zhu Pets™ hamster. Kids will also participate for a chance to win an entire hamster habitat, which will be awarded during "Kids Run the Bases" following the game.

In addition, a Zhu Zhu Pets™ table will also be set-up at the Center Field entrance (main gate) for baseball fans to experience Zhu Zhu Pets™ first-hand. Zhu Zhu Pets™ are just like live hamsters, without the maintenance and mess. Zhu Zhu Pets™ dart around in their hamster tubes and busily scurry from room to room. You never know where they'll go next! Simply pet the hamster's back, set him down, and watch him Zhu Zhu Zhu-oom! Zhu Zhu Pets™ like to be picked up and snuggled too! Pet them gently on the nose, and they'll squeak with contentment. These hamsters have over 40 different sound effects, depending on the unique environment they encounter.

The Nationals game against the Brewers will begin at 1:35 pm so be sure to arrive early for your chance to win a Zhu Zhu Pets™ hamster and perhaps an entire hamster habitat! For more information about Zhu Zhu Pets™, please visit www.zhuzhupets.com.

About Zhu Zhu Pets

Zhu Zhu Pets™ are innovative, realistic, interactive, plush, and artificially intelligent hamsters that talk and move around in their own playsets. Zhu Zhu Pets™ include two play modes: nurturing mode where the hamsters coo and purr and adventure mode where the hamsters explore their habitat with intelligent audio and mechanical responses to various habitat stimuli. Over a dozen add-ons can be purchased to build an ever-evolving hamsterworld for your hamster to play in and explore. Powered by 2 AAA batteries (included), Zhu Zhu Pets™ are suitable for ages 3 and up. For more information, please visit www.zhuzhupets.com.